



# 2025 Annual Advertising Sponsorship Program

Please type

Company	Contact Name
Address	City, State, Zip
Phone	Fax
Email	Website
Start Date:	End Date:

SPONSORSHIP TYPE	DESCRIPTION	AMOUNT
<b>Platinum Sponsor</b>	11 Full Page Advertisements in MCOPA On-Line Newsletter (July/August – Summer Edition) 5 Email Blast Ads 1 Banner Ad (MCOPA Website) 1 Full Page Ad in the 2025 Trade Show Digital Program Book 1 Episode - Monthly Video Series: Chiefs Chats	\$6,500
<b>Gold Sponsor</b>	11 Half Page Advertisements in MCOPA On-Line Newsletter (July/August – Summer Edition) 4 Email Blast Ads 1 Banner Ad (MCOPA Website) 1 Full Page Ad in the 2025 Trade Show Digital Program Book	\$5,500
<b>Silver Sponsor</b>	11 Quarter Page Advertisement in MCOPA On-Line Newsletter (July/August – Summer Edition) 3 Email Blast Ads 1 Banner Ad (MCOPA Website) 1 Half Page in the 2025 Trade Show Digital Program Book	\$4,500
<b>Bronze Sponsor</b>	11 Quarter Page Advertisement in MCOPA On-Line Newsletter (July/August – Summer Edition) 2 Email Blast Ads Choice of: 1 Banner Ad (MCOPA Website) <b>OR</b> 1 Half Page in the 2025 Trade Show Digital Program Book	\$3,500

Please mail or fax registration with payment to:  
 Fax: 508.839.3702 Phone: 508.839.5723

Massachusetts Chiefs of Police Association, Inc.  
 353 Providence Road, South Grafton, MA 01560





## 2025 ADVERTISING RATES

Please type

<b>Company</b>	<b>Contact Name</b>
<b>Address</b>	<b>City, State, Zip</b>
<b>Phone</b>	<b>Fax</b>
<b>Email</b>	<b>Website</b>
<b>Advertisement Run Dates</b>	
<b>Beginning:</b>	<b>Ending:</b>

ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE/SUBSCRIPTION	AMOUNT DUE
<b>MCOPA On-Line Newsletter</b>			
<b>Newsletter Cover Pages</b>		<b>On-Line Only</b>	
<input type="checkbox"/> Full Page – Inside Front	(7.75 x 10.25) in PDF or JPG format.	\$450.00/month	
<input type="checkbox"/> Full Page – Inside Back		\$450.00/month	
<input type="checkbox"/> Full Page – Outside Back		\$450.00/month	
<b>Newsletter Inside Pages</b>		<b>On-Line Only</b>	
<input type="checkbox"/> Full Page – 1 Issues	(7.75 x 10.25) in PDF or JPG format.	\$500.00/month	
<input type="checkbox"/> Full Page – 12 Issues	(7.75 x 10.25) in PDF or JPG format.	\$450.00/month	
<input type="checkbox"/> Half Page – 1 Issue	(7.75 x 5) in PDF or JPG format.	\$375.00/month	
<input type="checkbox"/> Half Page – 12 Issues	(7.75 x 5) in PDF or JPG format.	\$325.00/month	
<input type="checkbox"/> Quarter Page – 1 Issue	(3.75 x 5) in PDF or JPG format.	\$325.00/month	
<input type="checkbox"/> Quarter Page – 12 Issues	(3.75 x 5) in PDF or JPG format.	\$250.00/month	
<b>Email Blasts</b>	<b>1,200 members per blast</b>	\$350.00/email	

Website Banner Ads	*Current Newsletter Advertiser Rates	Per website	
<input type="checkbox"/> Banner		\$850/year	
<b>Monthly Meeting Sponsor</b>	<b>Dates/Locations posting quarterly in Monthly Newsletter</b>		
<input type="checkbox"/> Monthly Meeting	Please indicate month(s): March, May, November Table Top Display <b>ONLY</b>	\$850 per meeting	
<input type="checkbox"/> Monthly Video Series: Chiefs Chats	Please indicate month(s): Jan, Feb, Mar, Apr, May, Jun, July, Aug, Sept, Oct, Nov, Dec	\$750.00 per episode	
<input type="checkbox"/> MCOPA App	Push Notifications	<b>TBD</b>	

**Newsletter ads must be received monthly by the 18<sup>th</sup> of each month (i.e., December 18<sup>th</sup> for January Issue) via e-mail to [cheryl@masschiefs.org](mailto:cheryl@masschiefs.org)**



Trade Show Program	NOTE: ADS MUST BE RECEIVED BY MARCH 1	DIGITAL PROGRAM	
<b>Program Cover Pages*</b>	<i>*show sponsorships take precedence (contact the Association's business office for availability)</i>	Push and Posted on Website	
<b>Program Inside Pages</b>			
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format. Black & White	\$500.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format. Black & White	\$350.00	
<input type="checkbox"/> Quarter Page	(3.75 x 5) in PDF or JPG format. Black & White	\$250.00	
Payment <b>must</b> accompany this form. Checks may be made payable to MCOPA		<b>Total (add all boxes checked above)</b>	

**Newsletter ads must be received monthly by the 18<sup>th</sup> of each month via e-mail to [cheryl@masschiefs.org](mailto:cheryl@masschiefs.org) (i.e., December 18<sup>th</sup> for January Issue)**

Installment payments available, please contact the Association's office for additional details.

**Payment Information**

- Enclosed is our check payable to the MCOPA in the amount of: \$ \_\_\_\_\_
- Please invoice us as follows:      Monthly / Quarterly / Annually
- Please charge our credit card\*:      Visa / Master Card / American Express  
     Credit Card # \_\_\_\_\_  
     Name as it appears on Card: \_\_\_\_\_  
     Expiration Date: \_\_\_\_\_      CSV Code: \_\_\_\_\_

\*Please note: Your card will be charged an additional \$20.00 credit card transaction fee.

All advertisements, sponsorship programs and packages are on a calendar basis (January – December)