



2022 ADVERTISING RATES

Please type

Company	Contact Name
Address	City, State, Zip
Phone	Fax
Email	Website
Advertisement Run Dates	
Beginning:	Ending:

ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE/SUBSCRIPTION	AMOUNT DUE
MCOPA On-Line Newsletter			
Newsletter Cover Pages		On-Line Only	
<input type="checkbox"/> Full Page – Inside Front	(7.75 x 10.25) in PDF or JPG format.	\$450.00/month	
<input type="checkbox"/> Full Page – Inside Back		\$450.00/month	
<input type="checkbox"/> Full Page – Outside Back		\$450.00/month	
Newsletter Inside Pages		On-Line Only	
<input type="checkbox"/> Full Page – 1 Issues	(7.75 x 10.25) in PDF or JPG format.	\$400.00/month	
<input type="checkbox"/> Full Page – 12 Issues	(7.75 x 10.25) in PDF or JPG format.	\$350.00/month	
<input type="checkbox"/> Half Page – 1 Issue	(7.75 x 5) in PDF or JPG format.	\$275.00/month	
<input type="checkbox"/> Half Page – 12 Issues	(7.75 x 5) in PDF or JPG format.	\$225.00/month	
<input type="checkbox"/> Quarter Page – 1 Issue	(3.75 x 5) in PDF or JPG format.	\$225.00/month	
<input type="checkbox"/> Quarter Page – 12 Issues	(3.75 x 5) in PDF or JPG format.	\$150.00/month	

Email Blasts	1,200 members per blast	\$250.00/email	

Website Banner Ads	*Current Newsletter Advertiser Rates	Per website	
<input type="checkbox"/> Banner		\$750/year	
Monthly Meeting Sponsor		Dates/Locations posting quarterly in Monthly Newsletter	
<input type="checkbox"/> Monthly Meeting	Please indicate month(s): March, May, November Table Top Display ONLY	\$750 per meeting	
<input type="checkbox"/> Monthly Meeting	Please indicate month(s): March, May, November Table Top Display AND 5 minutes on Agenda	\$1,500 per meeting	

Newsletter ads must be received monthly by the 18th of each month (i.e., December 18th for January Issue) via e-mail to cheryl@masschiefs.org



Trade Show Program	NOTE: ADS MUST BE RECEIVED BY MARCH 1	PRINTED SHOW PROGRAM	
Program Cover Pages*	<i>*show sponsorships take precedence (contact the Association's business office for availability)</i>		
Program Inside Pages			
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format. Black & White	\$500.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format. Black & White	\$350.00	
<input type="checkbox"/> Quarter Page	(3.75 x 5) in PDF or JPG format. Black & White	\$250.00	
Payment must accompany this form. Checks may be made payable to MCOPA		Total (add all boxes checked above)	

Newsletter ads must be received monthly by the 18th of each month via e-mail to cheryl@masschiefs.org

(i.e., December 18th for January Issue)

Installment payments available, please contact the Association's office for additional details.

Payment Information

- Enclosed is our check payable to the MCOPA in the amount of: \$ _____
- Please invoice us as follows: Monthly / Quarterly / Annually
- Please charge our credit card*: Visa / Master Card / American Express
 Credit Card # _____
 Name as it appears on Card: _____
 Expiration Date: _____ CSV Code: _____

*Please note: Your card will be charged an additional \$20.00 credit card transaction fee.

All advertisements, sponsorship programs and packages are on a calendar basis (January – December)



2022 Annual Advertising Sponsorship Program

Please type

Company	Contact Name
Address	City, State, Zip
Phone	Fax
Email	Website
Start Date:	End Date:

SPONSORSHIP TYPE	DESCRIPTION	AMOUNT
Platinum Sponsor	11 Full Page Advertisements in MCOPA On-Line Newsletter (July/August – Summer Summer) 5 Email Blast Ads 1 Banner Ad (MCOPA Website) 1 Full Page (B&W) Ad in the 2022 Trade Show Program	\$5,500
Gold Sponsor	11 Half Page Advertisements in MCOPA On-Line Newsletter (July/August – Summer Edition) 4 Email Blast Ads 1 Banner Ad (MCOPA Website) 1 Full Page (B&W) Ad in the 2022 Trade Show Program	\$4,500
Silver Sponsor	11 Quarter Page Advertisement in MCOPA On-Line Newsletter (July/August – Summer Edition) 3 Email Blast Ads 1 Banner Ad (MCOPA Website) 1 Half Page (B&W) Ad in the 2022 Trade Show Program	\$3,500

Please mail or fax registration with payment to:
 Fax: 508.839.3702 Phone: 508.839.5723

Massachusetts Chiefs of Police Association, Inc.
 353 Providence Road, South Grafton, MA 01560