

2024 Booth Registration & Sponsorship Packages

Member Standard Booth Package \$1,000.00

Carpeted 10x10 area, 8' high background and 3' high side divider drapes, standard head sign (containing company name and booth #), 8'x30"x24" skirted table, 2 folding chairs, 1 wastebasket, program book listing, 2 complimentary exhibitor passes

Non-Member Standard Booth Package \$1,325.00

Carpeted 10x10 area, 8' high background and 3' high side divider drapes, standard head sign (containing company name and booth #), 8'x30"x24" skirted table, 2 folding chairs, 1 wastebasket, program book listing, 2 complimentary exhibitor passes. *****Apply for Associate Membership and save \$175*****

Premium Single Booth Package "Main Street" – Members ONLY* \$1,250.00

****Limited Availability to the Main Street corners of the Exhibit Hall for direct exposure to all show attendees***

Carpeted 10x10 area, 8' high background and 3' high side divider drapes, standard head sign (containing company name and booth #), 8'x30"x24" skirted table, 2 folding chairs, 1 wastebasket, program book listing, 2 complimentary exhibitor passes.

Platinum Single Booth Package – Members ONLY* \$1,375.00

****Limited Availability to the front entrance of the Exhibit Hall for direct exposure to all show attendees***

Carpeted 10x10 area, 8' high background and 3' high side divider drapes, standard head sign (containing company name and booth #), 8'x30"x24" skirted table, 2 folding chairs, 1 wastebasket, program book listing, 2 complimentary exhibitor passes

Double Booth Package \$1,675.00

Carpeted 10x20 area, 8' high background and 3' high side divider drapes, standard head sign (containing company name and booth #), Two (2) 8'x30"x24" skirted tables, 4 folding chairs, 1 wastebasket, program book listing, 3 complimentary exhibitor passes

Non-Profit Standard Booth Package (municipal, federal, state or educational institution) \$700.00

Carpeted 10x10 area, 8' high background and 3' high side divider drapes, standard head sign (containing company name and booth #), 8'x30"x24" skirted table, 2 folding chairs, 1 wastebasket, program book listing, 2 complimentary exhibitor passes

Vehicles/Motorcycles/Trailers

INDOOR VEHICLES/MOTORCYCLES/TRAILERS: **NEW TIERED PRICING FOR 2024** / 1st vehicle \$950; 2nd vehicle \$1200; 3rd vehicle \$1500; 4th vehicle \$2000

OUTDOOR VEHICLES: \$400 – (**one** parking spot in front of the trade center; **oversized vehicles send inquiry to cheryl@masschiefs.org for pricing**)

Sponsorships

**NOTE: Sponsorships DO NOT include the purchase of one of the 2024 booth registration package(s) above. A booth package must accompany your sponsorship registration.*

Double Platinum Sponsor \$5,000.00

Premiere booth location, hors d'oeuvres and/or refreshment stand aside your booth, special show sponsor signage throughout the Trade Center, post-show email blast, full-page color ad in Program Book

Platinum Sponsor \$3,000.00

Superior booth location, hors d'oeuvres and/or refreshment stand aside of your booth, special show sponsor signage, postshow email blast, special acknowledgment in Program Book

Gold Sponsor \$2,500.00

Prime booth location, hors d'oeuvres and/or refreshment stand aside of your booth, special show sponsor signage, special acknowledgment in Program Book

Silver Sponsor \$2,000.00

Prime booth location, hors d'oeuvres and/or refreshment stand in close proximity to your booth, special show sponsor signage, an acknowledgement in Program Book

Bronze Sponsor \$1,500.00

Premium booth location, hors d'oeuvres and/or refreshment stand in close proximity to your booth, show sponsor signage, an acknowledgement in Program Book

Gift Bag Sponsor \$3,000.00

Leave a lasting reminder with show attendees! **Only 1 available.** Includes: Company logo placement on all gift bags; Acknowledgement in Trade Show Program Book; Special Signage at your booth/contact cheryl@masschiefs.org

Attendee Lanyard Sponsor \$3,000.00

Stand out in the crowd! **Only 1 available.** Includes: Company logo placement on Attendee Lanyards; Acknowledgement in Trade Show Program Book; Special Signage at your booth/contact cheryl@masschiefs.org